Public Protection Partnership

Bracknell Forest
West Berkshire
Wokingham

PPP Social Media Summary Q2

Number of new 'Likes'
185

Number of Posts
132

Total Reach
125,856

Number of new 'Followers'
30

Number of Tweets
96

Total Impressions
26,054

Number of Visitors'
16,999

Number of Articles
29

Number of Page Views
37,672

Total combined reach Q2 2020 - 189,582

Website www.publicprotectionpartnership.org.uk

Month	Visitors	Page Views	Articles Published
July	6,218	13,942	9
Aug	5,890	13,400	10
Sept	4,891	2,074	10

Social Platforms Traffic

Number of views to website from social media posts.

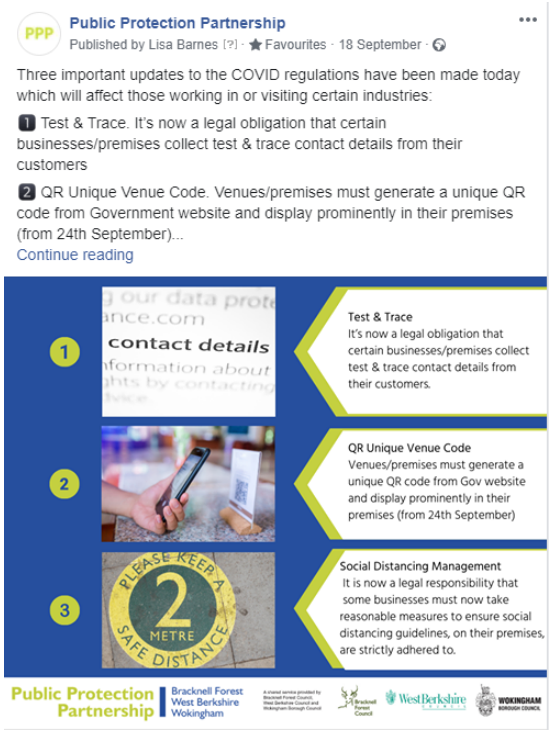
	Facebook	Twitter
July	339	42
Aug	532	112
Sept	64	86

Facebook @PublicProtectionPartnershipUK

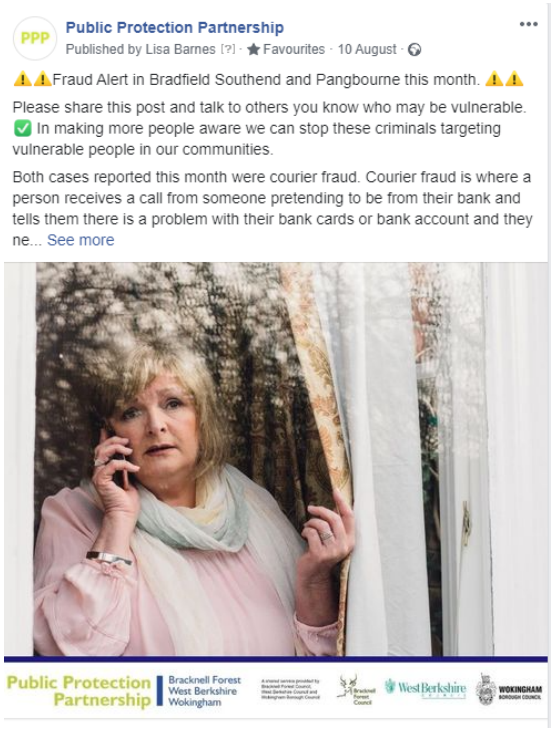
	New Likes	Reach	No. Posts
July	9	19,789	43
Aug	32	30,546	37
Sept	144	75,521	52

Top Performing Facebook Posts in Q2

5,600 Reach



3,200 Reach



3,100 Reach

A shared service provided by Bracknell Forest Council, West Berkshire Council and Wokingham Borough Council.

Bracknell Forest Council

West Berkshire Council

Wokingham Borough Council

Twitter @PublicPP_UK

	New Followers	Impressions	No. Tweets
July	19	9,429	39
Aug	6	9,708	29
Sept	5	6,917	28

Top Performing Twitter Posts in Q2

Reach 2,385

Public Protection Partnership
@PublicPP_UK
⚠⚠Loft Insulation Scam ⚠⚠

We've aware residents in **#Bracknell**, **#Sandhurst** & **#Crowthorne**, particularly those that are retired, are being targeted for a loft work scam.

See link for full details:
https://publicprotectionpartnership.org.uk/news-articles/loft-insulation-scam/ …

Reach 1,438

Public Protection Partnership
@PublicPP_UK
⚠⚠Unlicensed Puppy Breeders ⚠⚠

For those considering purchasing a puppy.

➡Do your research.
➡Make clear and informed decisions about any new addition to your family.
➡Do not purchase puppies from unlicensed breeders.

Full details below:

Reach 1,357

Public Protection Partnership
@PublicPP_UK
⚠Courier Fraud Alert . Two cases this month in **#BradfieldSouthend** & **#Pangbourne**

If you've more information on these attempts or have had similar contact please call **@ThamesVP** on 101 to report.

@WestBerkshire

See link for full details.

A shared service provided by Bracknell Forest Council, West Berkshire Council and Wokingham Borough Council.

Bracknell Forest Council

West Berkshire Council

Wokingham Borough Council